



**MAEJO UNIVERSITY
INTERNATIONAL COLLEGE**



DOCTORAL & MASTER DEGREE PROGRAM TOURISM MANAGEMENT (INTERNATIONAL PROGRAM)



Semester Start

SEMESTER 1

July

SEMESTER 2

November

Admission & Application Period

SEMESTER 1

December - May

SEMESTER 2

June - September

**Note: Or in accordance with the University's academic calendar*

Admission



053 873461



<https://admissions.mju.ac.th/graduate/>



MJU Graduate Admissions

More Information



053 875612



www.mju-ic.ac.th



Maejo University
International College



Travel





DOCTORAL & MASTER DEGREE PROGRAM

TOURISM MANAGEMENT

(INTERNATIONAL PROGRAM)



Ph.D PROGRAM

PHILOSOPHY

The goal is to generate Ph.D graduates who can use research methodologies and techniques in tourist management, a science, in conjunction with advances in high-quality services to produce exceptional, eco-friendly tourism activities.

FASCINATING COURSE AND UNLOCK NEW SKILLS

- ✓ Environmental and Natural Resources Management for Tourism
- ✓ Advanced Strategic Management Theories for Tourism Management
- ✓ Management of Agricultural and Herbal Tourism
- ✓ Management of Experiential Culinary Tourism from Local Wisdom
- ✓ Risk and Crisis Management for Tourism and Hospitality Logistics and Risk Management

QUALIFICATIONS

A Master's degree or equivalent in Tourism Management or a closely related field.



MASTER'S DEGREE PROGRAM

PHILOSOPHY

Aim to generate graduates who are knowledgeable, skilled, and experienced in tourist management, fostering environmentally friendly tourism innovations and knowledge. able to combine local knowledge with cutting-edge science and technology to manage tourism sustainably.

FASCINATING COURSE AND UNLOCK NEW SKILLS

- ✓ Advanced Agro-Tourism Management
- ✓ International Business Management
- ✓ Digital Tourism for Technological and Information Transformation
- ✓ Green Marketing Tourism
- ✓ Social Entrepreneurship in Tourism Industry
- ✓ Cross-Cultural Digital Communication for Services



QUALIFICATIONS

A Bachelor's degree or equivalent qualification, or relevant work experience in a related field.



Asst. Prof. Dr. Winitra Leelapattana
Program Chairman
Associate Dean, International College



Dr. Suthira Sitthikun
Program Chairman
Associate Dean, International College



Asst. Prof. Dr. Jirachai Yomkerd
Program Chairman
Assistant to the President, Maejo University

DURATION

- **MASTER DEGREE**
2 Years
- **DOCTORAL DEGREE**
3 Years

TUITION FEE

- **MASTER DEGREE**
*150,000 THB
- **DOCTORAL DEGREE**
*450,000 THB

***throughout the program**



CONTACT US



Maejo University
International College